

THE FUTURE IS NOW
AND IT'S **Powerful.**

It's not a message board. IT'S A **PROFIT** BOARD.

Advertise directly to the people passing your business everyday with an exciting LED profit board display. It's very personable, offers dynamic information and increases impulse purchasing. By keeping your content fresh and interesting, your sign becomes a landmark in your community – a sign that everyone will look forward to seeing every day.

- Bring clients inside your store by advertising impulse specials
- Keep your advertising fresh by controlling your board anytime, anywhere, from any device
- Easily control multiple locations from one interface



PWM[®]
electronic price signs

pwm-usa.com

Call 888-898-6613



GERMAN ENGINEERING



AMERICAN ASSEMBLY & CUSTOMER SERVICE



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STRESS-FREE PROFIT BOARD CONFIGURATION

- Full color signs made to ANY size
- Screen resolutions from 5mm to 24mm
- From showplace quality to simple full color utility
- Single color signs made to ANY size
- In stock 10mm to 24mm in amber or red for the budget minded

EASILY CONTROL YOUR ADVERTISING MESSAGE

Control your LED signs from ANY device. Anytime. Anywhere ... with SM Infinity.™ Simply login securely and start controlling your LED sign(s) from any PC or Mac connected to the internet, or simply launch the app on your iPad, or use any other mobile tablet via its internet browser. There is no software to load and you're always using the latest version, plus all your messages and schedules are organized securely online and backed up daily.

CONDITIONAL MESSAGING KEEPS YOU AHEAD OF THE COMPETITION

Certain conditions or market trends can trigger specific messages once parameters are set. For example, if the temperature rises above 90 degrees, the display will automatically advertise cold drinks for sale. It's like having a market analyst on your staff at all times.

CREATE DYNAMIC MESSAGES FOR QUICK CHANGES

SM Infinity™ is the only software that has the personal attention of professional graphic designers standing by via an online integrated request form to create custom dynamic content specifically for your LED sign. Or, you can use Doodle™, our online message editor, for a quick sales or product message. Limited time offer: get 1 year of professional message creation from our designers included with your purchase!

ENJOY THE PWM DIFFERENCE

PWM offers a comprehensive 7-year parts warranty with 7 years of onsite service on our new line of LED Profit Boards. By investing in our products, you invest in us. That is why for more than 35 years, we have been at the forefront of the electronic signage industry, working solely with convenience store owners just like you. From product development to production, installment and service — PWM stands for perfection.

Learn more about us or get your custom quote.

Call 888-898-6613 or email SMD@pwm.com today.



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